

EZYBOAT TAKING OFF

A REVOLUTIONARY NEW BOAT IS ABOUT TO CHANGE OUR BOATING LIFESTYLE

You will have to forgive your fellow boaters for grumbling a little as you casually walk past them at the boat launch pushing your new EzyBoat into the water, while they are still struggling with their boat and trailer arrangement. They have been there a lot earlier than you, and they will most likely still be there for a while when you are already cruising into the distance.

If you haven't encountered the EzyBoat yet, here is how it works in a nutshell. It is a 4.4 metre or 14.4ft long fibreglass boat that you can use either as a motor boat with an outboard engine of up to 25HP, or rig it up as a nice little sailing cruiser. However, what makes the EzyBoat so ingenious is the fact that it comes with the road-legal trailer already built into the hull. And if that is not enough to get you excited, how about folding it in half when you are off the water?

The makers of EzyBoat call it a genius product, and it certainly is. Gone will be the days when you spent your time trying to get your boat off its trailer, finding a parking space for your trailer, hoping that nobody nicks it while you are out and when you come back do the whole process in reverse.

The EzyBoat you can tow with the smallest of cars and when you come home just park it in the garage or on the driveway. It couldn't be simpler. Launching and recovering the boat is done in a matter of minutes, and once you are on the water just push a little lever to bring up the wheels and away you are. You can do this all single-handedly. In fact, this might be nothing short of changing your boating lifestyle – more time on the water with less preparation and fuss.

The quality of the finished product is very impressive too. Woven fibreglass, stainless steel and an immaculate finish make the EzyBoat not just clever but also well performing and durable. No wonder Yamaha have joined forces with EzyBoat to market this craft in the UK.

Made in Britain

We tested the EzyBoat a few months ago in Poole Harbour and have been thoroughly impressed with both its performance and ease of use. Since then the company is going from strength to strength. While the production of the craft was established in Dorset earlier this year the boat was already shown to the intrigued British public in February at the Birmingham Boat and Caravan Show for the first time. It's fair to say, the reaction was pure amazement. Folding boats have been around for a long time of course, but never before had trailer boating been made so simple in such a well working and ingenious way.

Since then the boat was displayed at various events around the country, including Beaulieu, the Beale Park Boat Show, the IWA Festival, at a number of motorhome shows and of course at Southampton. If you haven't been to any of those make sure you mark the next London Boat Show in your calendar. The organisers have promised a much improved show for 2011, and of course the EzyBoat will be there too.

Competitive price

The EzyBoat is an engineering feat and at under £8,000 retail price, it really is a steal. For that price you get the boat complete with a set of high-quality seat cushions and of course all trailer

components. True, you might be able to pick up a slightly cheaper boat+trailer package if you look hard, but it wouldn't even be close to the convenience the EzyBoat offers.

As everyone who has ever owned a boat will attest to, the real expenses only start AFTER you paid the purchase price. Mooring fees, winter storage, trailer parking, anti-fouling – you name it. You might even have to upgrade to a bigger car if your boat is heavy. With the EzyBoat you can all but eliminate most of these costs, and more importantly, you save yourself an enormous amount of hassle.

A growing network of dealers

It is not just the public that is getting excited about the EzyBoat but the boat dealers are seeing the the great

potential this boat offers them. The EzyBoat's versatility means that while it may be the first boat you buy, it may well be the boat you stay with and will certainly be boat you retire with. It is also a wonderful family boat, so the EzyBoat could finally be the product that brings new people into the boating world.

The EzyBoat also makes for an ideal motorhome companion. With an extra 200kg storage capacity in the closed boat no wonder some camping and caravanning magazines have already called it the perfect camping trailer that doubles up as a boat. See, it's all a matter of your perspective. As a result many motorhome dealers and other outdoor-related outfits are also planning to add the EzyBoat to their offering.

EzyBoat doesn't stop there though. Discussions are already underway with potential distribution partners elsewhere in Europe and beyond.

Interested in seeing the EzyBoat?

The EzyBoat team says the boat has to be seen to be believed, and that is certainly true. Get in touch with your local EzyBoat dealer, or if there is none in your area yet, contact EzyBoat directly and they will be more than happy to arrange a personalised demonstration for you.



Contact
EzyBoat Ltd
www.ezyboat.com
info@ezyboat.com
Tel. 0845 65 320 95



EzyBoat - Powered by Yamaha

David Pougher, Divisional Manager, Marine and ATV of Yamaha Motor (UK) has this to say:

"Capable of being powered by small Yamaha outboards from 2.5 to 25hp, the EzyBoat is the ideal craft for seasoned boaters as well as newcomers taking their first ventures in boating.

In addition we see great potential with static and mobile home owners, many of whom already enjoy the active, outdoor lifestyle.

EzyBoat offers a low-cost, low-maintenance and easy-to-store alternative which allows owners to enjoy their weekend breaks on the water.

We believe that the all new EzyBoat will be a great success and are pleased to be EzyBoat's engine partner in the UK."

As easy as 1, 2, 3



Tow to the slipway



Unfold the boat...



Roll it into the water, lift the wheels and enjoy

EzyBoat Dealers

Norfolk

Harbour Chandlery, Wells-next-the-Sea NR23 1AF
Tel. 01328 710676,
sales@harbourchandlery.co.uk

"We believe that the innovation of the EzyBoat will make a substantial impact in Norfolk, especially on the broads area, having tried out the EzyBoat we can attest to the total fun this boat can and will provide. As such we are pleased to be the Norfolk dealer and look forward to many satisfied customers."

Suffolk

IntraMore Ltd, Lowestoft NR33 7NW
Tel/Fax: 01502 563595,
Mobile: 07990 554292,
IntraMore@SpamCop.net

"The EzyBoat offers a viable alternative for the customer who's able to tow a trailer, but still doesn't want the hustle of having to leave that trailer 'on the beach' while the boat's on the water. It also provides the ideal solution for a small car. We tow an EzyBoat with a Suzuki Alto and it certainly attracts attention when we arrive at the slipway, then open up a 4 metre boat and within minutes we're on the water!"

Cornwall

Kernowrat, Padstow PL28 8RW
Tel: 0333 044 8365,
info@kernowrat.co.uk

"The EzyBoat is simply genius and ticks all the right boxes complementing our existing product range beautifully. We were instantly attracted to the EzyBoat. What impressed us most about this amazingly innovative and practical boat is the ease with which you can tow and launch it. The EzyBoat's light weight cathedral hull allows it to glide effortlessly through the water whilst providing incredible stability."

Devon

Adaptacar, South Molton EX36 3LH
Tel: 01769 572 785,
info@adaptacar.co.uk

"The EzyBoat really is like no other boat we have seen before. A folding boat of this size, combined with such ease of launching, transport and storage is unheard of. We have already had a tremendous public response following a recent BBC feature of this boat. Now that we have the first boat on display we are looking forward to demonstrating it to interested customers across Devon and beyond"