

# NEW PRODUCT ALERT



## EzyBoat Enters The Spanish Market With A Debut At Salón Náutico De Barcelona 2010

Barcelona, 5 Nov 2010 – After a highly successful launch in the UK, EzyBoat Ltd is now taking its first step into Continental Europe. The EzyBoat 4.4 will be presented to the Spanish public at the Barcelona Boat Show (Salón Náutico de Barcelona) between 6<sup>th</sup> and 14<sup>th</sup> November 2010, Stand 292 in Hall 3. See [www.ezyboat.com](http://www.ezyboat.com) for more information.



For the first time Spanish boating and outdoor enthusiasts will be able to see this revolutionary craft that will make owning and enjoying their boat so much easier. A light but strong and spacious craft the EzyBoat can carry up to 4 adults and can be motored as well as sailed. It is extremely stable on the water and requires only minimum time to launch and recover. This is possible because the trailer is already integrated in the boat. The wheels can be retracted into the

boat with a simple push of a lever. What's more, the EzyBoat folds in half, making it very easy to tow behind any size car and easy to store in a garage or parking space.

Suddenly everyone can own a boat without having to worry about storage space and costs, about having to tow a big trailer, or about a complicated launch procedure. It is the perfect boat for outdoor lovers who want to explore different stretches of water, be it inland or coast, and look in style at the world from the other side. And as it saves its owner so much cost, it might just be the most affordable boat at Salón Náutico this year.



As David Pougher of Yamaha Motor UK said recently in Boat Trader: "EzyBoat offers a low-cost, low maintenance and easy-to-store alternative which allows owners to enjoy their weekend breaks on the water. We believe that the all new EzyBoat will be a great success and are pleased to be EzyBoat's engine partner in the UK."

Following the boat show EzyBoat will start discussions with potential distribution partners in Spain. Any marine dealer interested in looking into taking the EzyBoat on board should contact Sascha Giest at EzyBoat as soon as possible.

Please come and meet us at Stand 292 in Hall 3 for more details. Sascha Giest will be available for interviews throughout the show.

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